

HBEL/BSE/2019-20/40

Date: 14<sup>th</sup> November, 2019

To,

**BSE SME Platform**  
25<sup>th</sup> Floor,  
P.J. Towers, Dalal Street,  
Fort, Mumbai – 400 001  
E-mail - corp.comm@bseindia.com

**Scrip ID: HBEL (542592)**

**Subject:** Revised Financial Results for Half Year ended on 30<sup>th</sup> September, 2019.

Dear Sir

In continuation of Financial Results for the half year ended on September 30, 2019 filed on 13<sup>th</sup> November, 2019, we have erroneously entered wrong EPS in the financial results and we are enclosing herewith financial results with correct EPS.

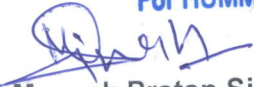
Therefore, we request kindly ignore the earlier results.

This is for your information and records.

Yours faithfully,

For **Humming Bird Education Limited**

**For HUMMING BIRD EDUCATION LTD.**



**Mayank Pratap Singh**  
Company Secretary  
M. No.: A-46666

**COMPANY SECRETARY**

**HUMMING BIRD EDUCATION LTD.** (CIN No. U80221DL2010PLC207436)

REGD. OFFICE: 1374-1375, 2<sup>ND</sup> FLOOR, KATRA LEHSWAN, CHANDNI CHOWK, DELHI - 06

Unit No. 705, 7th Floor, GD-ITL Tower, Plot No. B-08, Netaji Subhash Place, Pitampura, New Delhi - 110034

HUMMING BIRD EDUCATION LIMITED  
 Unaudited Balance sheet as at 30/09/2019  
 CIN: L80221DL2010PLC207436

All figures are in Rs lakhs

Particulars		As at 30th Sep, 2019	As at 31st March, 2019
<b>A</b>	<b>EQUITY AND LIABILITIES</b>		
1	Shareholder's Funds		
	a) Share Capital	61.30	61.30
	b) Reserves & Surplus	278.94	232.67
		340.24	293.97
2	Share Application money Pending Allotment		
3	Non Current Liabilities		
	a) Long Term Borrowings	-	-
	b) Deffered Tax Liabilities(net)	7.34	7.34
	c) Other long term Liabilities	-	-
	d) Long Term Provisions	-	-
		7.34	7.34
4	Current Liabilities		
	a) Short Term Borrowings	-	-
	b) Trade Payables	1.81	6.24
	c) Other Current Liabilities	5.59	3.89
	d) Short Term Provisions	18.51	3.32
		25.91	13.45
	<b>TOTAL</b>	<b>373.49</b>	<b>314.76</b>
<b>B</b>	<b>ASSETS</b>		
1	Non Current Assets		
	a) Property, Plant & Equipments		
	(i) Tangible Assets	6.31	3.06
	(ii) Intangible Assets	0.05	0.12
	(iii) Capital Work In Progress	-	-
	(iv) Intangible Assets under development	-	-
	(v) Fixed Assets held for sale	-	-
		6.36	3.18
	b) Non Current Investments	-	-
	c) Deffered Tax Asset(net)	-	-
	d) Long-Term Loans & Advances	-	-
	e) Other non Current Assets	27.67	31.62
		27.67	31.62
2	Current Assets		
	a) Current Investments	-	-
	b) Inventories	-	-
	c) Trade Receivables	-	-
	d) Cash & Cash Equivalents	315.90	1.07
	e) Short Term Loans and Advances	-	256.15
	f) Other Current assets	23.56	-
		339.46	22.74
	<b>TOTAL</b>	<b>373.49</b>	<b>314.76</b>

For HUMMING BIRD EDUCATION LTD.

Nitesh Jain  
 Director  
 (DIN 03150675)

  
 MANAGING DIRECTOR

For HUMMING BIRD EDUCATION LTD.

Vaishali Jain  
 Director & CFO  
 (DIN 08218972)

  
 CHIEF FINANCIAL OFFICER

Place : New Delhi  
 Date : Nov 13, 2019

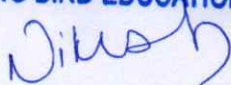
Particulars	Half Year Ended			2018-19	2017-18
	30.09.2019	31.03.2019	30.09.2018		
	Un-Audited	Audited	Audited	Audited	Audited
1 Revenue from operations	169.01	80.45	108.65	189.10	117.09
2 Other Income	5.66	-	0.00	0.00	0.00
3 Total Revenue (1+2)	174.67	80.45	108.65	189.10	117.09
4 Expenses:					
a) Cost of material consumed	-	-	-	-	-
b) Expenses Related to Olympiad Exams	32.65	23.32	26.95	50.27	44.97
c) Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	-	-	-	-	-
d) Employee benefit expense	25.42	17.37	21.69	39.06	28.41
e) Financial costs	-	-	-	-	-
f) Depreciation and amortization expense	5.56	8.74	0.72	9.46	2.26
g) Other expenses	44.06	36.69	9.62	46.31	26.83
Total Expenses	107.69	86.12	58.98	145.10	102.47
5 Profit before exceptional and extraordinary items and tax	66.98	-5.67	49.67	44.00	14.62
6 Exceptional Items	-	-	-	-	-
7 Profit before extraordinary items and tax (5-6)	66.98	-5.67	49.67	44.00	14.62
8 Extraordinary Items	-	-	-	-	-
9 Profit before tax (7-8)	66.98	-5.67	49.67	44.00	14.62
10 Tax expense:					
a) Current tax	18.51	-9.59	12.91	3.32	4.00
b) Deferred tax	-	7.91	-	7.91	-0.21
	18.51	-1.67	12.91	11.23	3.79
11 Profit(Loss) from the period from continuing operations	48.47	-4.00	36.76	32.77	10.83
<b>Balance Carried to Balance Sheet</b>	<b>48.47</b>	<b>-4.00</b>	<b>36.76</b>	<b>32.77</b>	<b>10.83</b>
12 Profit/(Loss) for the period (11)	48.47	-4.00	36.76	32.77	10.83
13 No of equity share outstanding as on the End of the Year	613,000.00	613,000.00	450,000.00	613,000.00	10,000.00
Weighted Average no. of Equity Shares	613,000.00	477,167.00	208,333.00	342,750.00	160,000.00
Earning per equity share:					
(1) Basic	7.90	-0.84	17.64	9.56	6.77
(2) Diluted	7.90	-0.84	17.64	9.56	6.77

Notes:

- The Financial results were reviewed by the audit committee and approved by the Board of Directors as its meeting held on November 13, 2019.
- There were no investor complaints received /pending as at 30th September, 2019
- The company does not have more than one reportable segment in terms of AS-17 issued by ICAI. Hence segment wise reporting is not applicable.
- The figures for the corresponding previous period have been regrouped /reclassified wherever considered necessary.

**For HUMMING BIRD EDUCATION LTD.**

Nitesh Jain  
 Director  
 (DIN 03150675)



**MANAGING DIRECTOR**

Place : New Delhi  
 Date : Nov 13, 2019

**For HUMMING BIRD EDUCATION LTD.**

Vaishali Jain  
 Director & CFO  
 (DIN 08218972)



**CHIEF FINANCIAL OFFICER**

# SANMARKS AND ASSOCIATES

Chartered Accountants



B-504, IIND FLOOR, NEHRU GROUND, N.I.T.  
FARIDABAD HARYANA 121001  
Ph. 9818443900, 129-4080433

**Limited Review report on Half Yearly Unaudited Standalone Financial Results of HUMMING BIRD EDUCATION LIMITED pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

To  
Board of Directors  
HUMMING BIRD EDUCATION LIMITED

1. We have reviewed the accompanying statement of Standalone Unaudited Financial Results of the HUMMING BIRD EDUCATION LIMITED (the "Company") for the half year ended 30<sup>th</sup> September, 2019 attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirement) Regulation 2015 as amended by SEBI circulars CIR/CFD/FAC/62/2016 dated July 5, 2016.
2. This Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in applicable Accounting Standard, 'Interim Financial Reporting' prescribed under Section 133 of the Companies Act, 2013, as amended, read with relevant rules issued there under and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the statement in accordance with the Standard on Review Engagements (SRE) 2410, 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity' issued by the institute of Chartered Accountants of India. This Standard require that we plan and perform the review to obtain moderate assurance as to whether the statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we could become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion
4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the applicable Accounting Standards specified under Section 133 of the Companies Act, 2013, as amended, read with relevant rules issued there under and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

Place: Faridabad  
Date: 13/11/2019

For M/s Sanmark & Associates  
Chartered Accountants  
FRN: 003343N



*Sanjay Kumar*

CA. Sanjay Kumar Gupta  
(Partner)

Membership No. 500642

UDIN: 19500642AAAED5629

## PERFORMANCE REVIEW 1H FY 2020 AND BUSINESS UPDATE

### Overview

The company ended the first half of the year FY2020 with a strong improvement in performance over the first half of the FY2019.

	1H FY19*	1H FY20*	*Rs. In Lakhs Increase %
<b>Revenue</b>	<b>108.65</b>	<b>174.68</b>	<b>60.8%</b>
<b>EBITDA</b>	<b>50.39</b>	<b>72.54</b>	<b>44%</b>
<b>PAT</b>	<b>36.76</b>	<b>48.46</b>	<b>31.85%</b>

The overall economic slowdown did not stop the company from delivering a good performance thanks to the market recognition of the brand and ever increasing demand of the Olympiads.

### Business Update

Due to delay in our IPO processes, we could not fully utilise IPO proceeds. In its best judgement, management adopted a conservative approach by further investing in alternative channels of marketing and outreach programs fully funded by Internal Accrual.

These new avenues that have now opened up are expected to bear fruits in the next business cycle. Also the management is looking to aggressively increase efficiency in its marketing practices by selectively pursuing those avenues which have proved to be effective this year.

We have been the pioneers of Olympiads in regional languages & we have seen unprecedented success in our Tamil Olympiad. We expect same level of interest in our other regional Olympiads as well. Currently, Humming Bird Education Ltd. is the only Olympiad organisation that provides services in all major regional languages which constitutes 70% of entire Olympiad market.

This year we have been one of the leading organisers of Olympiads in India and have seen good traction in all products specially SPELL BEE in which we are positioned as one of the largest players in Asia.

Humming Bird Education Ltd. has been going through metamorphic transition where we have adopted Gold standard corporate governance practice and we expect this transition to bear fruits in near future.

### FOR HUMMING BIRD EDUCATION LTD.

*Nitesh Jain*  
NITESH JAIN  
MANAGING DIRECTOR

MANAGING DIRECTOR

HUMMING BIRD EDUCATION LTD. (CIN No. U80221DL2010PLC207436)

REGD. OFFICE: 1374-1375, 2<sup>ND</sup> FLOOR, KATRA LEHSWAN, CHANDNI CHOWK, DELHI - 06

Unit No. 705, 7th Floor, GD-ITL Tower, Plot No. B-08, Netaji Subhash Place, Pitampura, New Delhi - 110034

**Humming Bird**

**Education LTD.**

India's Most Innovative Olympiads

[www.olympiads.co.in](http://www.olympiads.co.in)



LISTED ON

**BSE**

EXPERIENCE THE NEW

**THE ONLY OLYMPIAD COMPANY LISTED ON  
BOMBAY STOCK EXCHANGE or ANY EXCHANGE**

[Humming Bird Education Ltd](#) (HBEL | 542592 | INE02PC01019)

132.00 0.00 (0.00%)

# **EXECUTIVE SUMMARY**

## ***COMPANY REGISTRATION***

Humming Bird Education Pvt. Ltd. came into existence in 2010 with Corporate Id U80221DL2010PTC207436 and got converted into Humming Bird Education Ltd. in 2018 with corporate id U80221DL2010PLC207436. The Company has its Registered Office at 1374-1375, Katra Lehswan, Chandni Chowk, Delhi – 110006.

## ***MANAGING DIRECTOR***

NITESH JAIN

## ***CFO***

VAISHALI JAIN

## ***CEO***

PIYUSH KHATRI

## ***COMPLIANCE OFFICER/ COMPANY SECRETARY***

MAYANK PRATAP SINGH

## ***FRANCHISE***

23 Franchise in India

1 International Franchise in Nigeria

## ***COMPANY OFFICE***

DELHI

# KEY PRODUCTS

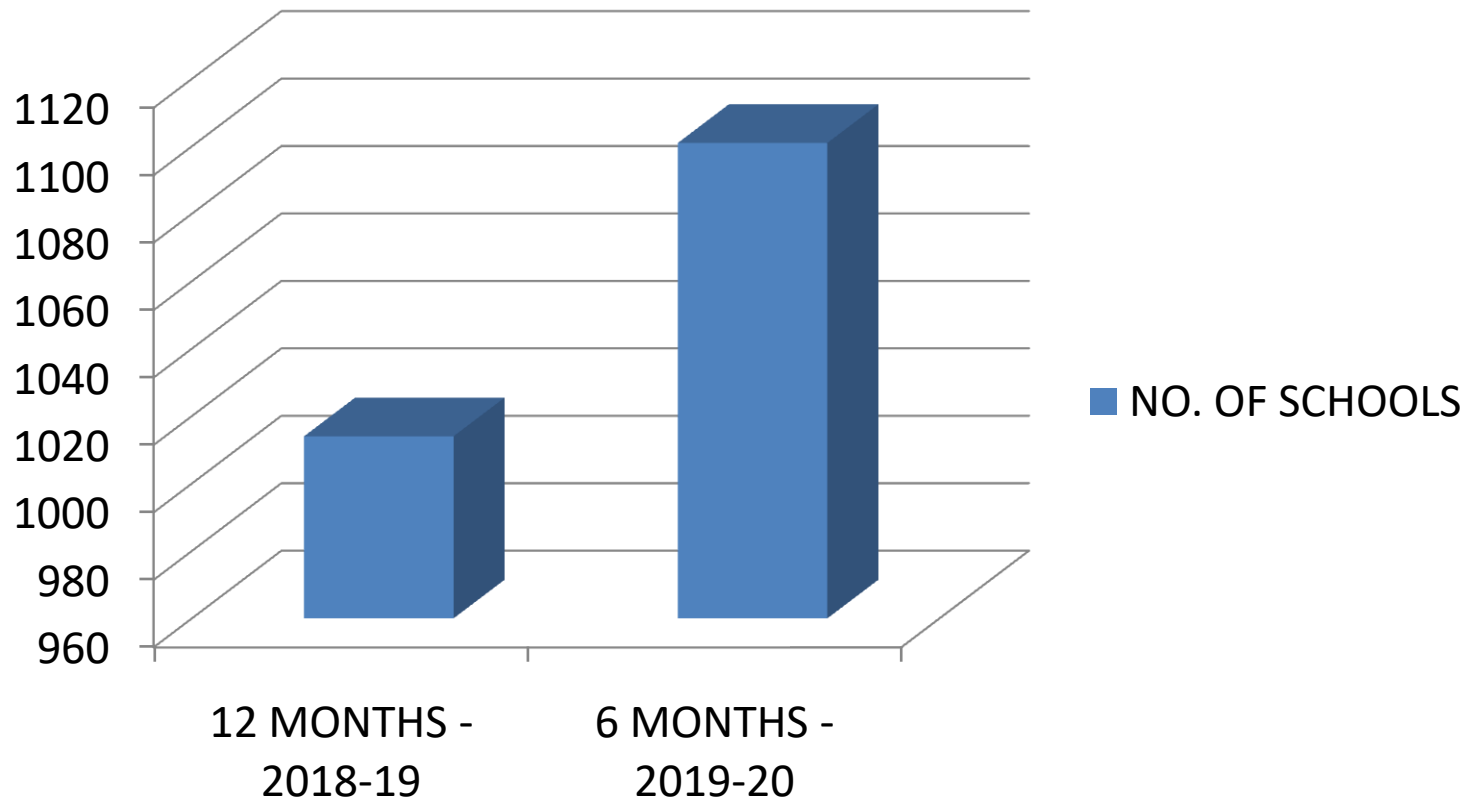


<p><b>HMO</b> HUMMING BIRD MATHEMATICS OLYMPIAD 16<sup>th</sup> Nov 2019 04<sup>th</sup> Dec 2019</p>	<p><b>HSO</b> HUMMING BIRD SCIENCE OLYMPIAD 13<sup>th</sup> Nov 2019 05<sup>th</sup> Dec 2019</p>	<p><b>HBTSE</b> HUMMING BIRD TALENT SEARCH EXAMINATION 30<sup>th</sup> Nov 2019 14<sup>th</sup> Dec 2019</p>	<p><b>SPELL B</b> HUMMING BIRD SPELLING COMPETITION 15<sup>th</sup> Nov 2019 03<sup>th</sup> Dec 2019</p>	<ul style="list-style-type: none"><li>✿ Class: 1 to 12 (Only HCC is for Class 11 &amp; 12)</li><li>✿ Fee: Rs. 150/- per student per olympiad</li></ul>
<p><b>ARC</b> APTITUDE &amp; REASONING OLYMPIAD 27<sup>th</sup> Nov 2019 11<sup>th</sup> Dec 2019</p>	<p><b>HCO</b> HUMMING BIRD CYBER OLYMPIAD 20<sup>th</sup> Nov 2019 07<sup>th</sup> Dec 2019</p>	<p><b>HMIT</b> HUMMING BIRD MULTIPLE INTELLIGENCE TEST 28<sup>th</sup> Nov 2019 12<sup>th</sup> Dec 2019</p>	<p><b>HCC</b> HUMMING BIRD COMMERCE COMPETENCY 21<sup>st</sup> Nov 2019 16<sup>th</sup> Dec 2019</p>	<ul style="list-style-type: none"><li>✿ Free Preparatory Books to all participants</li><li>✿ Free Android App with A/V Tutorials &amp; Question Bank to all</li></ul>
<p><b>HEO</b> HUMMING BIRD ENGLISH OLYMPIAD 22<sup>nd</sup> Nov 2019 09<sup>th</sup> Dec 2019</p>	<p><b>HIO</b> HUMMING BIRD HINDI OLYMPIAD 19<sup>th</sup> Nov 2019 06<sup>th</sup> Dec 2019</p>	<p><b>EFO</b> Entrepreneurship &amp; Finance Olympiad 29<sup>th</sup> Nov 2019 13<sup>th</sup> Dec 2019</p>	<p><b>HGO</b> HUMMING BIRD G.K. OLYMPIAD 26<sup>th</sup> Nov 2019 10<sup>th</sup> Dec 2019</p>	<ul style="list-style-type: none"><li>✿ Performance Analysis Reports</li><li>✿ Intelligence Reports</li><li>✿ Optional Concept Building Books available for HMO, HSO &amp; Spell Bee @ Rs. 120/-</li></ul>

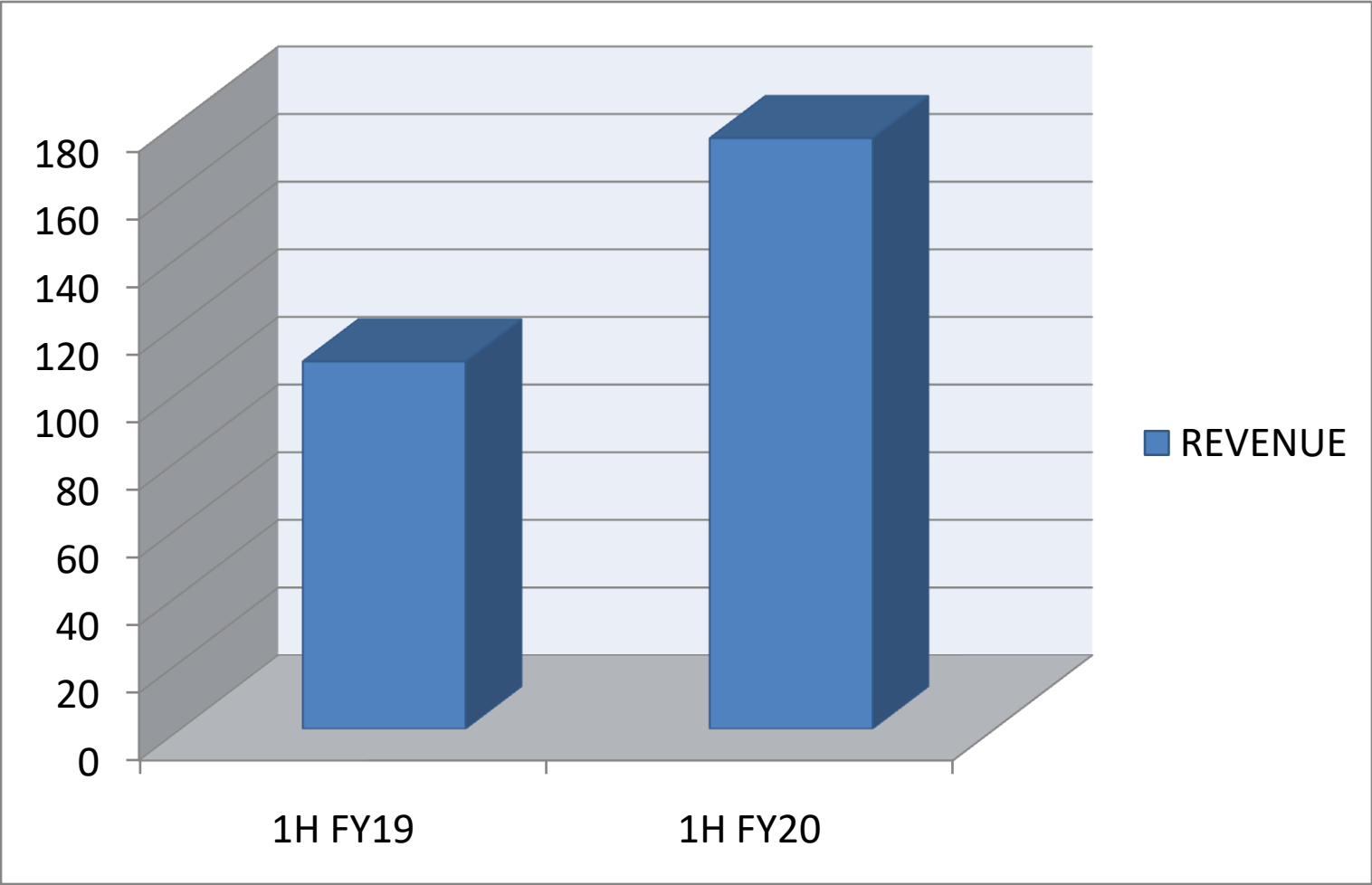


# 2019 TRACTION

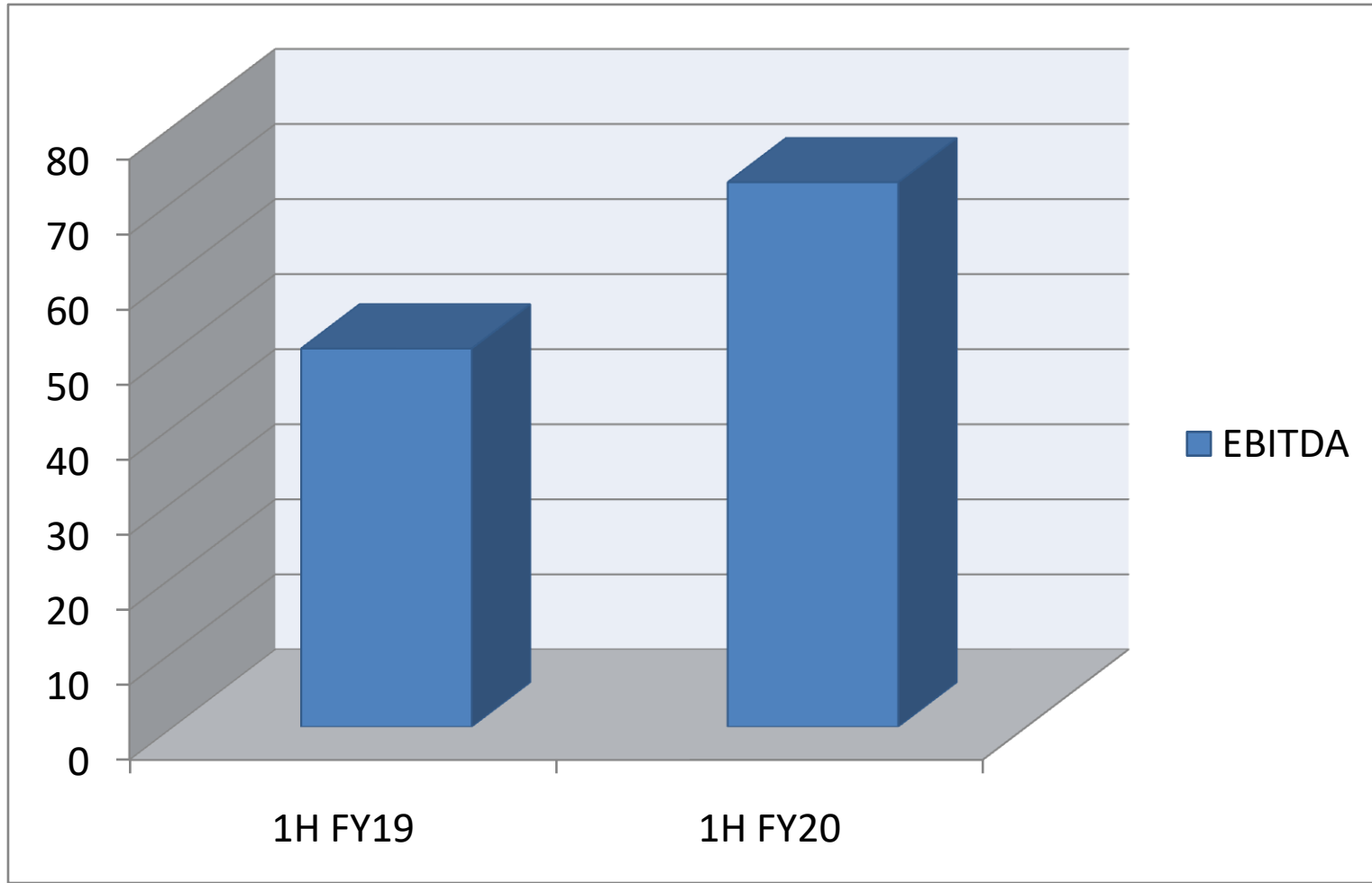
## NO. OF CLIENTS



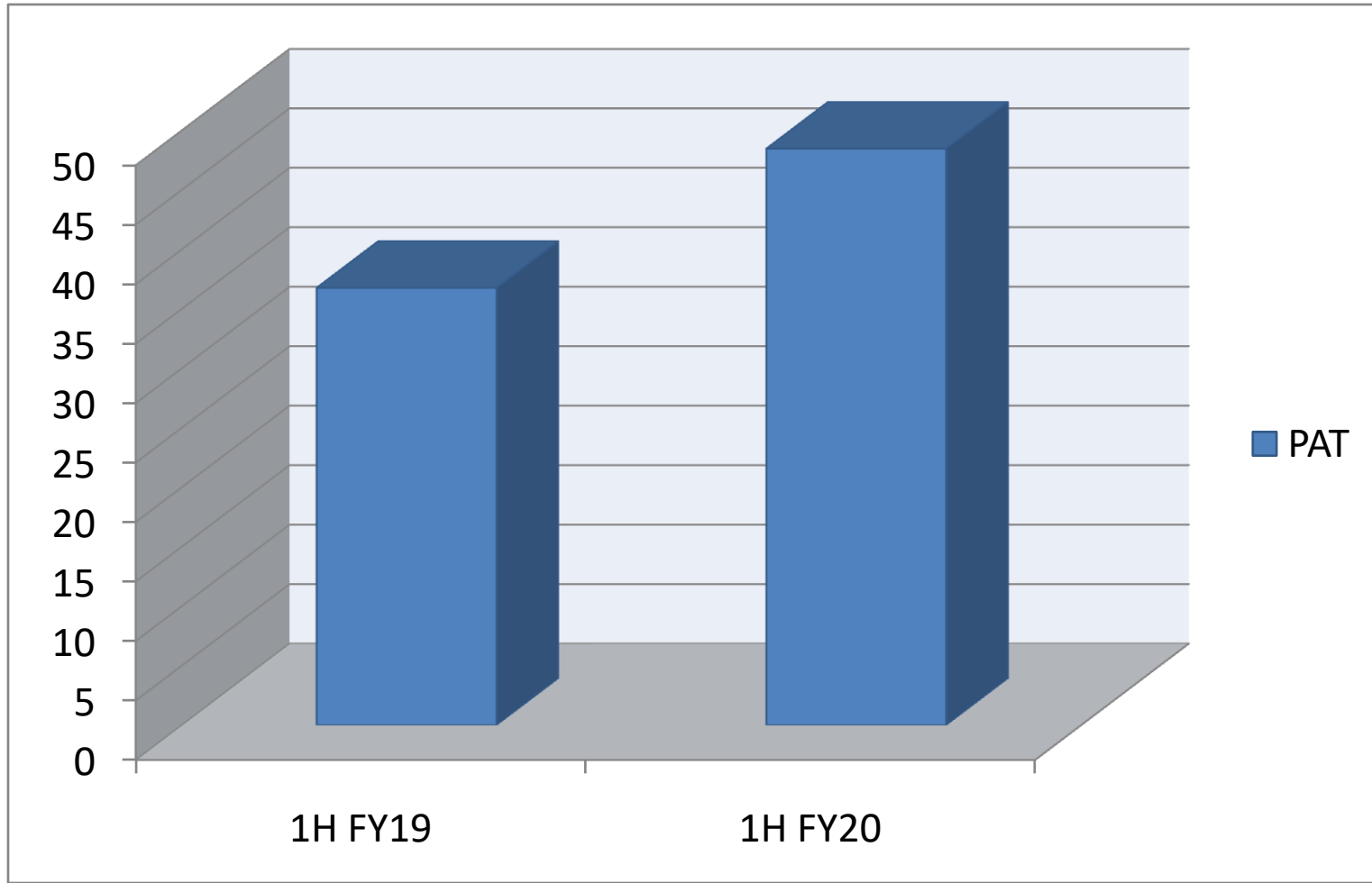
# REVENUE



# EBITDA



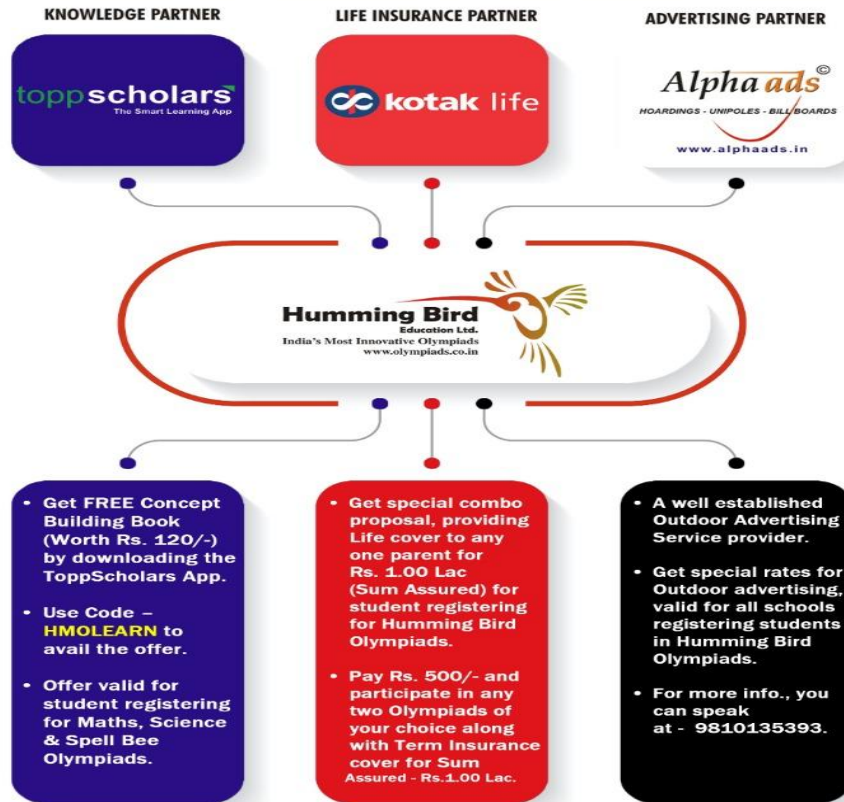
# PAT



# CORPORATE TIE-UPS IN "2019"

Registering for Olympiads.... Now get more advantageous  
**GET EXCLUSIVE DEALS**

(In-association with our Corporate Tie-up's)



- Kotak Life
- Alpha Ads
- ToppScholars

These are exclusive deals offer for the schools & students appearing for Humming Bird Olympiads.  
For more information, please feel free to speak with our National Coordinator – Mr. Manish Dutta at +91-9953777349 or mail at manish@hummingbirdeducation.com / info@hummingbirdeducation.com



www.hummingbirdeducation.com | +91 99994 24000

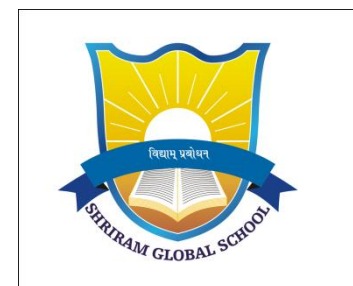
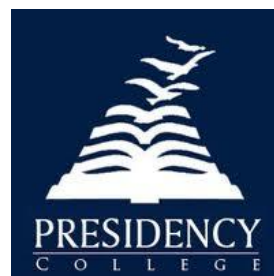
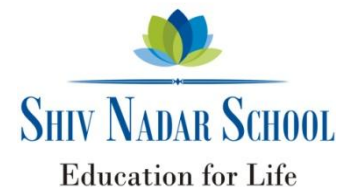
705 7th Floor, B-08, GD-ITL Tower, Nataji Subhash Place, Pitampura, New Delhi.

**HUMMING BIRD EDUCATION LTD.**  
**www.hummingbirdeducation.com**

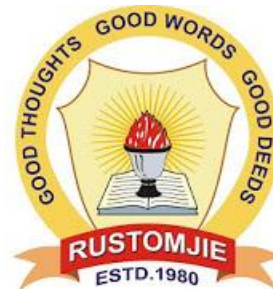
**Awarded with 'PRIDE OF INDIAN EDUCATION AWARD' as 'Leading Olympiad Company organising Olympiads for School Children' by Bollywood personality & Social Worker 'DIA MIRZA'**



# Few of our Clients winning top positions at International Level in 2018-19



# Few of our Clients winning top positions at International Level in 2018-19





# Few of our Clients winning top positions at International Level in 2018-19



# Few of our Clients winning top positions at International Level in 2018-19



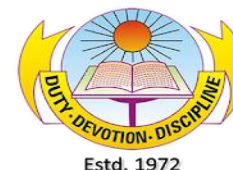
समन्वो मा ज्योतिर्गमय  
**SARALA BIRLA PUBLIC SCHOOL**  
 (SARALA BIRLA GROUP OF SCHOOLS)



**VELAMMAL VIDHYASHRAM**



**DALIMSS SUNBEAM SCHOOL**  
 GROUP OF EDUCATIONAL INSTITUTIONS  
**Dr. Amrit Lal Ishrat Memorial Sunbeam School & Hostel**  
 Affiliated to CBSE, New Delhi, School Code - 09252 | Affiliation No.- 2130458



Estd. 1972  
**Sunbeam**  
 Group of Educational Institutions

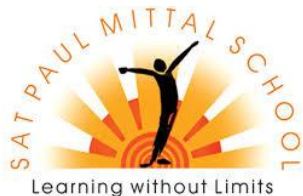
# Few of our Clients winning top positions at International Level in 2018-19



The Shri Ram  
Universal School



ESTD 1876



# Few of our Clients winning top positions at International Level in 2018-19



**L. P. Savani**  
INTERNATIONAL SCHOOL

CBSE AFFILIATION NO.: 430178

CBSE



The  
**Millennium**  
School



**MERIDIAN SCHOOL**  
Connecting the Mind and Heart



**HILLWOODS ACADEMY**  
Senior Secondary School  
C.B.S.E affiliated

and thousands of other prestigious clients whose logo are not here.....

# STRATEGIC CHANGES

- Introduction of new level of management.
- More Aggressive approach towards the product refinement
- Taking the whole system from excels/ manual working to ERP thus simplifying the processes
- Created cross- selling opportunities through Corporate Tie-ups
- Served the clients with much better & effective services thus ensuring the retention of clients in the successive years
- Maintenance of growth of Bottom Line

# OUR VISION APPROACH IN YEAR 2020.

- We will bring the paradigm shift from being one of the Olympiad conducting company to be an “**scholastic evaluators**” working from elementary to higher education segment.
- Creating a niche & relevance for the evaluation score which will be given to students getting assessed on our Olympiads and their academic performance in a specific year.
- Developing a business network which go far beyond a conventional coordinator & franchise sales channel & creates benefits for all stakeholders.
- To include B2C market by opening up the registrations for Individual students as well. This may create endless growth opportunities.
- Introduction of Olympiads in Pre-Schools which is a completely open market.
- Introduction of Olympiads in Colleges

# WHY OLYMPIADS ARE THE FUTURE?

Social  
संघे नलभारत राइन्स > नई दिल्ली > 3 नवंबर 2019 > पृष्ठ 14

Front

## बच्चे को कराएं ओलिंपियाड की तैयारी, एडमिशन में मिलेगी मदद

नई शिक्षा नीति के ड्राफ्ट में की गई है यह सिफारिश

**आज की बात**  
कल के लिए

Narendra.Mishra@timesgroup.com



■ नई दिल्ली : मोदी सरकार की प्रस्तावित नई शिक्षा नीति में स्कूल स्तर पर ओलिंपियाड जैसे परीक्षाओं को प्रमोट करने की मजबूत सिफारिश की गई है। ऐसी परीक्षाओं को ज्यादा प्रोत्साहित देने की बात कहते हुए इसका विस्तार करने की भी कहा गया है। क्वॉलिटी ऑफ एजुकेशन के लिए इसे पूरे देश में प्रचलित और इसमें मिले अंकों को एडमिशन सहित तमाम जगहों पर तरजीह देने की सिफारिश भी की गई है। जबकि ज्यादा से ज्यादा स्टूडेंट्स को इसमें शामिल होने के लिए प्रेरण मिले। अलग-अलग कक्षाओं के स्तर पर किसी खास विषय में ओलिंपियाड परीक्षा देना स्तर पर होती है। मालूम हो कि सरकार की नई शिक्षा नीति का अंतिम ड्राफ्ट तैयार कर उसे मंजूरी के लिए कैबिनेट के पास भेजा जा चुका है। नीति को अंतिम रूप देने से पहले सरकार ने कहा कि पूरे देश में सभी वर्गों से राम योग्यता शिक्षा व्यवस्था में वकता की जरूरतों के हिसाब से बदलाव लाने के लिए कई सिफारिशों की गई हैं। ऐसी परीक्षाओं का कैलेंडर एक साथ जारी कर देश के सभी स्कूलों के नेटवर्क से जोड़ने की सिफारिश की गई है। इसके अतिवाहन परीक्षा भी शुरू करने का प्रस्ताव दिया गया है। कॉलेज में एडमिशन के समय इसके बेहतर अंक से अतिरिक्त लाभ मिलेगा।

**ड्राफ्ट तैयार**

- नई शिक्षा नीति में ओलिंपियाड के नंबरों को कई जगह तरजीह देने की सिफारिश की गई है
- ऐसी परीक्षाओं का कैलेंडर जारी कर सभी स्कूलों को इससे जोड़ने पर विचार कर रही सरकार

**एक साथ करें पढ़ाई**

इस शिक्षा नीति में यह भी कहा गया है कि ट्रेजुरेशन में स्टूडेंट साइंस और आर्ट्स दोनों विषय लेकर साथ पढ़ाई कर सकते हैं। मसलन कोई स्टूडेंट मेजर विषय इतिहास लेकर ट्रेजुरेशन कर सकता है तो साथ में मिजकस भी माइनर विषय रख सकेगा। इसके अलावा घर स्कूल की पढ़ाई में कोई मौकों पर उसे छोड़ने का विकल्प दिया जाएगा।

**वोकेशनल स्टडी को लॉन्च करने की सिफारिश**

नई शिक्षा नीति में वोकेशनल स्टडी के मौजूद सिस्टम पर स्वागत उठाते हुए इसे नए सिरे से रिलॉन्च करने की भी अनुशंसा की गई है। इसमें कहा गया कि अभी तक वोकेशनल स्टडी को मूल रूप से कम्पोजर स्टूडेंट के लिए पढ़ाई के विकल्प के रूप में ही प्रचारित किया गया। इससे न सिर्फ इसकी गुणवत्ता प्रभावित हुई बल्कि इसका उद्देश्य भी भटक गया। प्रस्ताव के अनुसार 2025 तक सभी स्कूलों में वोकेशनल एजुकेशन की व्यवस्था अनिवार्य रूप से लागू की जाएगी। कोशिश होगी कि लगभग सभी स्टूडेंट इसका लाभ उठाएं। स्कूल डिवलपमेंट की दिशा में इसे बढ़ा कदम माना रहा है। सरकार की मंशा है कि स्कूली शिक्षा पूरी करने के जब कोई स्टूडेंट बाहर निकले तो वह किसी न किसी एक विद्या की वोकेशनल ट्रेनिंग ले चुका हो।

# Awarded with 'ASIA's GREATEST BRAND 2017-18' & 'ASIA's GREATEST LEADERS 2017-18' pr by PRICE WATER HOUSE COOPERS P.L.

*Venue – Marina Sands Bay Hotel, Singapore dated 30 January 2018*



**Mr. Faizrahman Kassenov**  
Minister-Consular, Kazakhstan  
Embassy in Singapore



## 2<sup>ND</sup> EDITION ASIA'S GREATEST LEADERS 2017



asia one  
Research by: United Research Services  
Process Reviewers: PricewaterhouseCoopers P.L.

EMERGING

## Nitesh Jain

Converting Visualizations into Reality

Thinking way ahead of his times and taking crucial inputs from the top academicians & experts to direct his initiatives, Nitesh Jain is counted among only a handful of leaders who stand against the mists of glacier to craft unmatched aesthetics, utilizing well his expertise of transforming any idea into actuality to bring forth the most innovative and unique concepts to the education sector

Dermatoglyphics Multiple Intelligence Test.

Using his natural core proficiency of education and writing, he has been offering maximum output to a team of skilled authors, has created a team that aligns with his vision for the institution and its stakeholders, and has invested into their training and upgradation in accordance with the 21st century skills, keeping them abreast with and equipped for the changing paradigms in the sphere of technology.

Though he is into the education sector, displaying sharp entrepreneurial skills, he follows the pattern of not directing his team with his beliefs but lets everyone grow together with shared ideas. Having build a robust base of learnings from his varied experiences and roles, he vehemently follows and encourages people around him thus: "Don't be a pessimist and complaint about the winds, don't be over optimistic and expect it to change, rather, believe in yourself and adjust the sail."

*"He has always dreamt of creating a framework of education where the students learn translating information into knowledge, knowledge into learning and learning into wisdom"*

into knowledge, knowledge into learning and learning into wisdom, he has been following a mission to bring students all over the world together on the same platform and assess them on the 6 Quotients - IQ, AQ, EQ, CQ, SQ & HQ.

### INSPIRED & INSPIRING

Driven by the vision and a white heat of desire exhibited by Nitesh Jain, Humming Bird Education Pvt. Ltd. has grown spectacularly to 29 offices in India and abroad with a team of over 600.

A matured individual who has always been humble with his great achievements and equally great rewards, Nitesh Jain has been leading his company dynamically towards a future of growth with commendable profits earned every year. His decisions are always courageous, firm and insightful, and his vision is always imposing, an illustration of which is his successfully setting up an Olympiad organization with a single-handed operation, with no physical office and with the power of only one dream.

### POSSESSING PRODIGIOUS PROWESS

Nitesh Jain is not a man of limitations, and spreading his arms beyond the boundaries of one business, he is also the Executive Director of OnMouseClick.com, which is globally famous for its School Management ERP and

### CREATING EXTRAORDINARY FRAMEWORKS

Having polished his pragmatic approach with his impressive educational experience, and employing his innate entrepreneurial acumen, Nitesh Jain added the formula of dedication and talent into his enthusiastic efforts, and emerged phenomenally successful in his professional and personal lives. Immensely gifted, he is a man of several hats, as with his BTech and MBA he not only holds a remarkable academic record, but is also a known author with some bestselling books, and is an educationist, academician and philanthropist.

His infectious passion rubs onto others, as within a decade since he launched his Humming Bird Group, he has written incredible stories of growth and success, with his able leadership, and today his dream is shared zealously by thousands of his teammates and millions of students all across the globe.

Having always dreamt of creating a framework of education where the students learn translating information

# Featured in Asia One Magazine as Asia's Greatest Brands 2017-18



EMERGING
EDUCATION 
Humming Bird Education Pvt. Ltd.  
Address: Bangalore, India  
www.hummingbirdeducation.com

## Humming Bird Education

**TOWARDS ZENITH CONSISTENTLY**

*A corporate registered under the Ministry of Corporate Affairs, Government of India, Humming Bird Education (P) Ltd has, within 8 years, become the most innovative organization in competitive examinations due to their premium services to schools and quality material for the students*



**R**enowned for promoting and popularizing competitive spirit among students, Humming Bird Education is committed towards motivating and helping students understand the in-depth knowledge of the subject as well as towards enhancing their factual, conceptual, reasoning, logical, analytical & problem solving skills.

**PHENOMENAL JOURNEY**  
Established by Mr. Nitesh Jain about a decade back, and now led by academicians & educators all over the globe, the journey of Humming Bird has been incredible, as it started with just one person without any office, and one dream whose strength and size was so immense that all challenges kept on turning into opportunities until the current extraordinary level of success was achieved.

Creating innumerable success stories in the process, Humming Bird has created innovative and powerful platforms for education and learning, and innovative learning methodologies, which the students across the globe are using to develop their scientific temperament and attitude.

**SPECTACULAR SOFTWARE**  
One of its exemplary achievements is The School management software, which

is the fastest and the most advanced software running in thousands of schools in India and abroad. With the School Mgt. ERP, Humming Bird has empowered the parents and teachers with the technology on their fingertips, and making optimum use of time the teachers are able to shed their entire burden on the ERP, utilizing their precious time in enhancing the academic development of students as they are able to focus on each and every student in a much better way.

It also helps the parents who can keep track of their children's attendance, class work, home work, results, notice, announcements, and other communications from school.

Having been awarded time & again because of its extraordinary contribution to education, Humming Bird has proved that the world-class educational services can be availed in the most economical manner, and riding on the trust of all schools, teachers and parents, its committed to create leaders of future.

50 | ASIA ONE | APRIL-MAY 2018

# Appreciated by many M.P.s and M.L.A.s

MANJARI LAL MANDAL

Member of Lok Sabha  
Bihar (Jharsuguda)

Roll No: 19/M/2003/2011



T-3, Mahatma Road,  
New Delhi-110 001  
Tel: 011-25352200  
09910922603  
09910922400

Date: 18<sup>th</sup> Aug, 2011.

To Whomsoever It may Concern

I have come to know that Humming Bird Education (P) Ltd. has built itself as a premier name and as a forerunner in education sector by providing quality multimedia services and integrating them all into a innovative platform which is unique. The services rendered are of formidable quality which has been started possible due to the clear vision of established National Authors.

The Olympiad being organized by the company boasts not only of a national level of participation but also that the company is offering free preparatory books and free tutorials for complete one year loaded with their renowned fee.

I have also been informed that the company has a tie up with and is fully supported by its American Partner SCFE in training the teachers, schools for the National and worldwide accreditation of the same after the training. This educational formalization is also integrated with the Olympiad making it completely free of cost for the teachers and schools.

The Humming Bird Education (P) Ltd. thrives on the philosophy that every student is exceptional and they all must be encouraged/motivated, so that each student comes out as a winner and thereby provides pride not only to each participant but also to their respected teachers and their alma mater i.e. the school.

Accordingly, I requested to the worthy concerned Institution to avail the world standard services of the company & get associated as early as possible. I also wish best of luck to the company and its associates.

*Manjari Lal Mandal*  
(MANJARI LAL MANDAL)  
M.P.

M. ANJAN KUMAR YADAV

Member of Parliament (Lok Sabha)  
Bihar (Jharsuguda)  
Roll No: 19/M/2003/2011



T-3, New M.L.A. Office,  
Bihar Sahitya,  
Jharsuguda-751 002  
Jharsuguda, Orissa  
Tel: 0656-2286960

TO WHOMSOEVER IT MAY CONCERN

Date: 18.04.2011

I am glad to learn that Humming Bird Education has started a revolution in the field of Computers & Education. Today IT is the biggest Employment Sector in India. May be it's the development or support function; IT has opened the door for Employment opportunities for the youth of the Nation.

Parents of the students are spending thousands of Rupees on the Computer Education to improve the future prospects of their wards. The spending can be made much more intelligent with Humming Bird Education's Package that offers Computer Courses and Many other IT Services in a very minimal cost.

Moreover, Humming Bird Education awards the Talented Students with Material & Cash Prizes that brings a huge motivation among the Winners and Competency among all the Students. I congratulate them for their initiative and wish them huge success for their future endeavours.

Yours sincerely  
(M. ANJAN KUMAR YADAV)

18-4-Whomsoever Contact, New Delhi-110001. Tel: 25352211



सुश्रवाण्ड शर्मा

Member  
Bihar (Jharsuguda)

Roll No: 19/M/2003/2011



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09910922603  
09910922400

LETTER OF APPRECIATION

Education in India has come a long way from rote learning to the wireless ideas to modern information technology. However, the progress of the education is always the same. Diligence and innovation in education has always provided the new and enticed way of educating the Indian child.

Humming Bird Education (P) Ltd. is one of the initiatives that is working as a revolution all over India. The efforts of the Company are not just to bring the IT Revolution but also the Maximum Revolution to cross of Indian Students.

My Best Wishes to the sincere workers of the team of Humming Bird Education (P) Ltd. Hope they achieve their aim of spreading education.

*Sushravan Sharma*  
MEMBER OF LOK SABHA  
Bihar (Jharsuguda)

अजित कुमार 'बामन'

Member  
Bihar (Lok Sabha)



T-3, New M.L.A. Office,  
Bihar Sahitya,  
Jharsuguda-751 002  
Jharsuguda, Orissa  
Tel: 0656-2286960

TO WHOMSOEVER IT MAY CONCERN

The Education in India needs a great Revolution but unfortunately not every child in India is getting the Benefits of Education facilities that are impacting day by day. It is possible only if the Young population take the initiative to work intelligently.

There is a company that is actively working on the concept. The Company with its name Humming Bird Education (P) Ltd. is a new venture that has started with an Olympiad Exam and an Educational Package for the Students and their Family that has a negligible fee.

The objective point of the company is that it is being supported by Five types of Cash Prizes of Four crore 8 lacs for each child for each year.

The concept is all over and one of its best aims is to provide the Quality Education to the Student and its whole family to just INR 1000 for one complete year along with the Educational Material. Its company is also offering the Talented Children with various Prizes and Certificates.

The Company is doing great work in Jharsuguda under the Department and also the employees respects. Also, I am keeping the entire team office. Thanks to all.

Such kind of initiatives are required for the betterment of Educational Standards. I wish the Company Best of Luck for their Program.

*Ajit Kumar Baman*  
M.L.A.

कुलबन्त राणा

Member of Lok Sabha  
Bihar (Jharsuguda)



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Bihar Sahitya,  
Jharsuguda-751 002  
Jharsuguda, Orissa  
Tel: 0656-2286960

To Whom it may concern

The Education is the only path to fulfill the Constitutional dream for a modern. Although the Government and the Private sector are working with best of their capabilities to provide the Quality Education to the Students, still some of the Students are unable to realize the Maximum Educational Benefits.

With the time, when everything is getting expensive, I was introduced to a new firm in India that is working against the odds. Humming Bird Education (P) Ltd is working to provide Education to each and every student of India. The Talent, Skills cultivated by their programs are Student towards the Basic Concepts and the real meaning of Education.

My Good Wishes to the Company and wish that Students of India give an EDUCATION Boost to the nation of India as a developed nation.

With Thanks,

*Kulbanta Rana*  
(KULBANT RANA)

Phone: 0656-2286960, 0656-2286961, 0656-2286962, 0656-2286963, 0656-2286964

# Covered By Newspapers all over India

THE TIMES OF INDIA, MUMBAI  
FRIDAY, JULY 6, 2012

## MERIT MATTERS

At least 100 copies of Class X topper's notebook were sold by various boards of school toppers. Awarded to these on state education minister P. K. Mohan in Patna on 17 October

**World No Tobacco Day**

Jagran

To save the future

आज  
शुक्रवार, 6 जुलाई, 2012

## मेधावी छात्र-छात्राएं हुए सम्मानित

संजय कुमार सिंह

एक समारोह में छात्रों को सम्मानित किया गया...

THE TELEGRAPH, KOLKATA, 13 JULY 2012

## Little space greets toppers

COLLEGE IN THE SKY

At least 100 copies of Class X topper's notebook were sold by various boards of school toppers. Awarded to these on state education minister P. K. Mohan in Patna on 17 October

ఆంధ్రప్రదేశ్

## సిటీ జోన్

12. జూలై 2012

సంస్కార విద్యార్థులకు రాంకులు

సంస్కార విద్యార్థులకు రాంకులు

బుధవారం 12 జూలై 2012

## ఒరిసాలో రవీంద్ర భారతి విద్యార్థులకు రాంకులు

సంస్కార విద్యార్థులకు రాంకులు

అవార్డుల సమారోహం

సంస్కార విద్యార్థులకు రాంకులు

The Telegraph

13 July 2012

Google

हमें जन्म हुआ।

## वाराणसी

व्युत्पत्ति

ओलम्पिक खेलों के आयोजकों के प्रतिमा

## శ్రీ భారతి విద్యార్థులకు రాంకులు

అంకితగర్, రాజీవగర్, ప్రవీణులు విద్యార్థి భాగం మ్యాంకుడు దీర్ఘక చెందిన హిస్టోరీ, అర్థ విద్యార్థిని ప్రయత్నం సంస్కార విద్యార్థులకు విద్యార్థిని అంతర్జాతీయ ఒరిసాలో ప్రతివ పరీక్షలో శాంతిగర్లోని శ్రీ భారతి స్కూలు విద్యార్థులు ప్రతివ కనబరచారు. రాంకి, అంగు, గడతం, సైన్స్ ఒరిసాలో పరీక్షలో పాఠశాలకు చెందిన విద్యార్థులు ఏ హిస్టోరీ, ఎన్టీ జి.పి.సి, టీ.ఎన్.టి జాతీయ స్కూలులో ప్రథమ, ద్వితీయ, తృతీయ స్థానాలు సాధించారు. స్కూలు ప్రధానం ఎం. శ్యామ సుందరరెడ్డి ప్రధాన పాఠశాలయలు శ్రీ విద్యా ఒక ప్రజాసంస్థ తరచారు. ప్రైవే ఒరిసాలో కంప్యూటర్ పరీక్షలో 3 గ.తమ్ జాతీయ స్కూలులో తృతీయ స్థానం సాధించాడు. గడతం, సైన్స్ ఒరిసాలో యాజ్, హిందీ, అంగు గడతం, సైన్స్ పరీక్షల్లో ఎం వెంకటేశాచారి, హాజిత్, పి జానకిసాయి, ఎ శివ ప్రకాశ్, వి.వి.రాజ్, ఎ.పాపయ్య శ్యామ స్కూలులో ప్రథమ రాంకులు సాధించారు తరచారు. విద్యార్థులకు శ్రీ భారతి విద్యార్థులకు అభినందనలు అర్పించారు.

# Covered By Newspapers all over India

## गणित ओलंपियाड में सैकड़ों बच्चों की भागीदारी

बच्चों की ओर से जो उत्साह और उत्कृष्ट प्रदर्शन के साथ ओलंपियाड में भागीदारी के लिए प्रेरित हुए हैं, उसे देखकर हमें अत्यंत प्रसन्नता है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है।

## उत्कृष्टता के साथ ओलंपियाड में भागीदारी

ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है।

## हर्षवर्द्धन ने दो लाख छात्रों को पछाड़ा

हर्षवर्द्धन ने दो लाख छात्रों को पछाड़ा। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है।



## निची तकलों पर लड़ी तिराग तो सतत शाक्तग में हैं दलकी तोर

# ओलंपियाड बढ़ाता है ज्ञान : जैन



ओलंपियाड बढ़ाता है ज्ञान : जैन। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है।

## अंतर्राष्ट्रीय ओलंपियाड में विजयी बच्चे सम्मानित



अंतर्राष्ट्रीय ओलंपियाड में विजयी बच्चे सम्मानित। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है।

श्रीभारती विद्यार्थुलकु र्यांकुलु... ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है।

## पार में जन्म हुआ। वाराणसी

व्यूज कॉर्नर ओलंपियाड से परखते हैं प्रतिभा। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है।

## श्रीभारती विद्यार्थुलकु शर्तियु स्थायुलु र्यांकुलु

श्रीभारती विद्यार्थुलकु शर्तियु स्थायुलु र्यांकुलु... ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है। ओलंपियाड में भागीदारी के माध्यम से बच्चों की क्षमताओं का उजागर हो रहा है।

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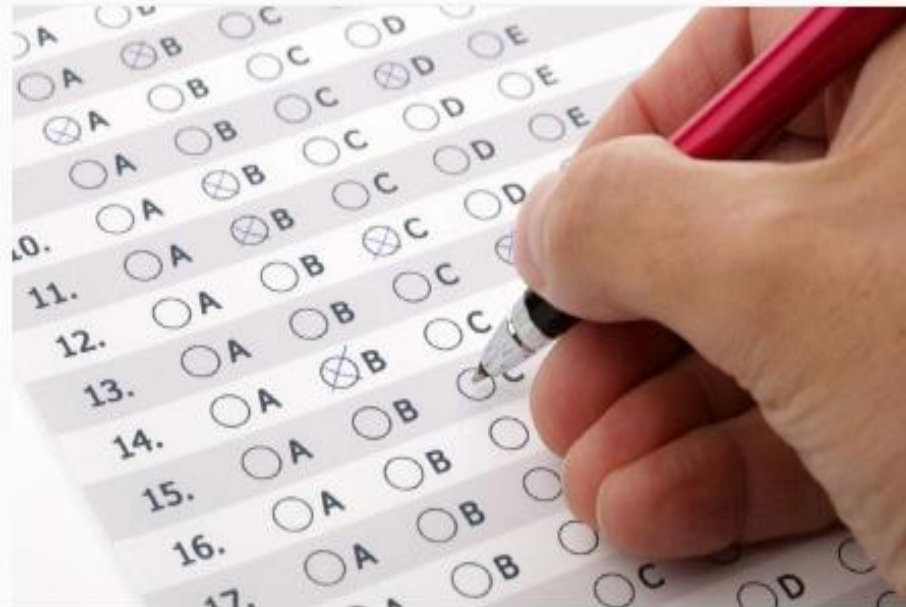
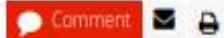
# Interviewed by Leading Websites

COMPETITION BUZZ 2018-08-02

## This Education Brand Is Preparing Indian Students Competition Ready Via Franchising

For an overall growth of a student, only finishing the syllabus is not enough but he/she should be a subject matter expert to face competition in career and everywhere.

BY Nibedita Mohanta  
Senior Sub-Editor



### The emergence of Olympiads World

The education sector is expected to grow at an average annual rate of over 18 per cent to reach Rs 232,500 crore (US\$ 34.87 billion) in next 10 years.

Nitesh Jain, Spokesperson, Humming Bird Education (P) Ltd, says, "Humming Bird Education (P) Ltd, originated 10 years back as there was a vacuum in the industry and no one was looking beyond Maths or Science. We started by offering multiple subjects and today offering Olympiads in 12 subjects."

He adds, "Our innovative approach was well appreciated by the market and we receive a response from schools across India. Last 5 years have been really enriching as we have gone International in our reach, added more products to our kitty & in 2017 have been featured & awarded as Top 100 Asia Greatest Brand by Asia One Publication."

### Engaging Programs

For an overall growth of a student, only finishing the syllabus is not enough but he/she should be a subject matter expert to face competition in career and everywhere.

Jain says, "Olympiads are the well structured competitive exams for school going children's, providing a competitive comparison of a similar age group of students across India, monitored & coordinated by Humming Bird Education (P) Ltd. In so many years, Olympiads have established themselves as of the preferred extracurricular activity at the school level. In the last few years the market has grown quite well and now Olympiads are conducted in all major subjects from Class 1 to 12."

### Franchising Opportunities

Jain says, "Our model is very unique as we offer exclusive franchise opportunity at District & State level across India. Moreover, it doesn't require any infrastructural investment. We are looking for people who are passionate about education for kids and ready to dedicate few hours of their morning schedule to us."

He adds, "For all of our products we majorly target schools – thus the core nature of our business is B2B, despite its students who are our actual consumers. We keep on adding value through product & innovation which keeps school satisfied and keeps there associations for subsequent years also. Potential is huge, as the markets at Tier-II & III cities are yet to be explored."



#### FRANCHISE FACTS

YEAR OF ESTABLISHMENT:	2008	TOTAL OUTLETS:	28	EXPECTED RETURN ON INVESTMENT:	100%
YEAR OF INITIATING FRANCHISING:	2016	INVESTMENT REQUIRED:	Rs 1 -10 Lakhs	EXPECTED BREAKEVEN:	8-12 months

## Flying high for a long flight

Humming Bird Education Limited, with its expertise in the Olympiad structure, has an ambitious plan to set up 100 franchise partners across India before March 2020

**H**umming Bird Education Ltd. originated nearly a decade ago with the aim to revolutionize the common assessment examination (Olympiad) structure and provide a holistic approach towards academic evaluation. "Understanding the vacuum in the education industry for educating Math or Science, we started offering multiple subjects and today conduct Olympiads in 12 subjects," says Nitesh Jain, Director, Humming Bird Education.

#### BUSINESS MODEL

The brand's approach towards the business is to keep innovating with new ideas and concepts. Since 3-4 years they have been really enriching their international reach and have added more products to their kitty, thus helping the brand to evolve and stay ahead of the competition. "The aim is to make Humming Bird



"Our innovative approach was well-appreciated by the market and we have received a positive response from schools across India."

*Nitesh Jain, Director,  
Humming Bird Education*

Education a defined benchmark in Olympiads and school software and be a preferred choice of school authorities and students alike. We are the first company of its kind in our category which is coming up with an IPO and before completion of this financial year we will listed on the BSE Emerge. The expansion of our product portfolio and our wide reach through franchising are the keys to our success," says Jain.

#### FRANCHISE OVERVIEW

In 2016, the brand started franchising, a move that has worked in their favour. "Our business requires presence at the grassroot level and expanding through the franchise model was the preferred option as it allows us to expand much faster and provide the much needed local networking and connect through our franchisees," Jain says. The target is to open franchises in all the major districts across India and set up 100 franchise partners before March 2020. "From the very beginning we wanted a business model which provides ample earning opportunities and is low on cost. More importantly, the role allows our franchisees to act as our exclusive territorial partners, which safeguards their long-term business interest," Jain informs. The brand strongly believes in long-term sustainable growth through its philosophy of 'success goes hand in hand'.

**Covered by  
Franchise  
India as  
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Franchising  
opportunity  
2019**



# Covered by Magazines (Brainfeed Magazine – India's leading educational magazine)

## Cover Story

*What is the purpose of conducting the Olympiad exam for school students?*

**Srinivas:** The purpose is to strengthen their fundamental knowledge and competitiveness.

**Nitesh:** The purpose of Olympiads is to prepare the student for their future competitive national examinations. The Olympiad's platform at the national and international level enables the student overcome his nervousness of competing in a national competition.

*Will these exams enhance their knowledge about a subject?*

**Srinivas:** Yes, these exams are very useful for students to hone their skills in different subjects.

**Nitesh:** The Olympiad is not an academic subject but a competitive examination. The Olympiads are conducted to show them the right way to use their subject knowledge in a pressure situation.

*What are the skills they will gain from this exam? What are you expecting from the students?*

**Srinivas:** The students will enhance their application skills and problem solving skills.

**Nitesh:** The most important skill a student will gain is Time

*Brainfeed had talked to Mr. Srinivas Kalluri of Unified Council and Mr. Nitesh Jain of Humming Bird Education (P) Ltd. - the two leading Olympiad examination conductor's on Olympiad exams.*

Management. Every question paper has different levels of questions in them which are scattered throughout the question paper unevenly. Some questions are easy and some are difficult while the remaining are tricky. We expect the student to attempt the complete question paper and not to get stuck at any difficult question.

*Many agencies are conducting classes for Olympiad exam right from 3rd standard. Do you think it is needed?*

**Srinivas:** The concept is very useful for the young students to think the subject from different angle.

**Nitesh:** The Olympiad is prepared from the syllabus that the student reads in his class. The Olympiad examinations should be conducted for the students right from Class 1 in my opinion. This will help them build a strong base right from their first step of their education.

*Don't you think that Olympiad exam has been commercialized – a money minting activity?*

**Srinivas:** Popular organizations are doing worthy service.

A few organization are doing as a money spinning activity.

**Nitesh:** If a student makes a purchase of a pencil or a pen for writing in a notebook, will it be considered ONLY as a money minting activity by a pencil/ pen manufacturer?

The Olympiads are a complete process of one Year where in extreme efforts are made to bring the students onto 'One National' platform to compete.

This process requires financial support.

The fee for the Olympiads is not more than ₹ 100 per student and the EWS students are given the Olympiads free of cost.

*Is there any authority to oversee the activities of Olympiad training institutes and schools?*

**Srinivas:** Government organizations like Homi J. Bhabha Centre for Science Education and Maths Teachers associations conduct these Olympiads. There is no govt. body for overseeing these activities.



**Nitesh Jain** is the founder & Board member of Humming Bird Education (P) Ltd.

**Nitesh:** No. At present the Olympiads are themselves taking different certifications to show their credibility. In my personal opinion, there should be an authority to control activities of the Olympiads as there may be certain companies or NGO's which may spoil the name of Olympiad by certain wrong practices. The school unions like Sahodayas etc. would be perfect for this role.

*You have been conducting these exams – are the schools giving the relevant training to students who take your exam?*

**Srinivas:** The beauty of our tests is – these are grade & subject specific. We test the students' fundamental understanding and application skills. Our tests do not require any special training. The student has to understand the subject thoroughly.

**Nitesh:** It actually depends on the school. However, if a student is attempting the Olympiad in true spirit then he/she will receive everything what the Olympiads wish to deliver.

*In a class of 30 students is it necessary that all of them should appear for the exam or only a group can participate?*

**Srinivas:** It is always better for

the entire class participation. We are giving an excellent in – depth analysis of the all participating students. The report is useful for every school and student.

**Nitesh:** The Olympiads are not mandatory; however, it is preferred for all the students. The school or the Olympiad companies can only guide the students regarding importance of Olympiads.

*In your opinion what needs to be done to make the Olympiad exam help the student community to crack highly rated exams conducted internationally?*

**Srinivas:** Rote learning dominates our teaching-learning systems. We must move from what to why, when to how. In short, the need of the hour is to shift from remembering

to understanding, accepting to questioning and reading to reflecting. Students need to understand basic concepts, but they also need to think, reflect and enquire. Schools should focus on these areas.

**Nitesh:** First of all, the schools & students must follow the Olympiads from a good Olympiad company that is using a blend of quality and innovations.

The Olympiads should not be selected on the basis of the number of participants but the selection should be on the basis of quality of question paper & the authors who prepare them. The students should follow the academics of the school and implement the knowledge in the Olympiads.

## Views of Students who have taken the Olympiad Exam



**Hari Prasanna** A. a student of class tenth, says that her thinking levels have improved because of the Olympiad exams she had taken. She wishes that if only she could take part in more of these Olympiad exams it would be good for her.

And that she will be able to understand new topics very easily. But she is not sure whether by taking the Olympiad exam, will help her get into IIT. A Hari Prasanna's father – Mr. Srinivas, an IT professional says that he had seen a lot of difference in his daughter after she started taking the Olympiad tests. The difference he says was that she has started explaining

about different topics to him and is showing more interest in her subjects and trying to learn more through reading different books and browsing the internet. On being asked whether he felt any financial burden due to his daughter taking part in the Olympiad exams – he said it was not.



**D.S. Vaishnavi** a tenth standard student says that by taking part in the Olympiad examination she was able to know where she stands in a particular subject in comparison to other students from different schools.

She adds "as the questions that are being asked in the examination are different from what they come across in their regular school study, she finds them very interesting and challenging".

Appearing for the exam should be an independent decision of the student, parents should not force their children to take it, in spite of the students lack of interest in it.

With my own interest I am taking these Olympiad exams says P Vijai Krishna Reddy and goes on to add that you cannot force all the students to take these exams. A teacher should choose students who want to improve their ability to answer all the questions in a competitive examination.

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